

**Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore**

**M.A.(Journalism and Mass Communication)  
Degree Program 2020-22**

**I - SEMESTER**

S. No.	Subject Code	Name of Subject	Teaching Scheme/week				Examination Scheme					Total Marks
			L	T	P	CREDITS	Theory			Practical		
							End Sem	Two Term Exam	Teachers Assessment*	End Sem	Teachers Assessment*	
1	JMCPG 101	Print Journalism	5	0	0	5	60	20	20	0	0	100
2	JMCPG 102	Introduction to Communication Theories and Models	5	0	0	5	60	20	20	0	0	100
3	JMCPG103	Development of Media	5	0	0	5	60	20	20	0	0	100
4	JMCPG 104	Basics of Media Writing	4	0	0	4	60	20	20	0	0	100
5	JMCPG105	Theatre and Communication	0	0	4	2	0	0	0	0	50	50
6	JMCPG106	Printing Production	4	0	2	5	60	20	20	0	50	150
7	JMCPG107	Comprehensive Viva Voce	0	0	0	2	0	0	0	50	0	50
<b>TOTAL</b>			<b>23</b>	<b>0</b>	<b>6</b>	<b>28</b>	<b>240</b>	<b>80</b>	<b>80</b>	<b>140</b>	<b>100</b>	<b>750</b>

\*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

  
**Chairperson**  
**Board of Studies**  
 Shri Vaishnav Vidyapeeth Vishwavidyalaya  
 Indore



  
**Registrar**  
 Shri Vaishnav Vidyapeeth  
 Vishwavidyalaya, Indore